

# Data Protection & Privacy Policy

Dated: 25/05/2018

## 1. Who are we?

Berg Partnership Limited trading as Rogue Racer (“Rogue Racer”, “us”, “we”, “our”) is a company registered in England and Wales under registered number 08004838 with its registered office at The Old Police Station, Beeches Green, Willow Court, England.

This data protection and privacy policy (the “Privacy Policy”) is applicable to Rogue Racer’s website: [www.RogueRacer.co.uk](http://www.RogueRacer.co.uk) (the “Website”) and your direct interactions with us.

We are the data controller for the purposes of the General Data Protection Regulation (Regulation (EU) 2016/279) and any other law applicable to the processing of your personal information. We will take all necessary steps to ensure that your personal information is processed by us in accordance with these data protection laws.

In this Privacy Policy, references to “personal information” include any information which can be used to directly or indirectly identify you, such as your name, email address, telephone numbers, postal address, age, sex, gender and identifiers such as your IP address.

## 2. What is the purpose of this Policy?

This Privacy Policy is intended to let you know:

1. the kinds of personal information we may gather during your visit to the Website or through your direct interactions with us
2. why we gather your personal information
3. how we might use your personal information
4. when we might disclose your personal information, and (5) how you can manage your personal information.

Please be advised that the practices described in this Privacy Policy apply only to information we gather on our Website or during your direct interactions with us.

## 3. How are changes made to this Privacy Policy?

We may change this Privacy Policy from time to time and will publish the updated version on our Website. We may also email you to notify you of any substantial changes to this Privacy Policy. You should periodically review this Privacy Policy carefully.

## 4. Our Contact Details

If you have any questions about this Privacy Policy, or wish to discuss any aspect of your data, please contact us by email at [info@rogueracer.co.uk](mailto:info@rogueracer.co.uk) or by post at: Linkside, Cheltenham Road, Painswick, GL6 6TS

## 5. What information do we collect about you?

Following is personal information we may collect about you and how we do so for the purposes explained in this policy.

### 1. Unique identity data

This may include: first name, last name, sex, gender, birth date, nationality.

This information is either provided by you through the RaceResult.com online Registration tool or is provided by an Event Organiser. Please refer to the privacy policies of RaceResult and your Event Organiser for more information on how they manage information they collect about you when you register for an event.

### 2. Contact data

This may include: email address, telephone number, address.

This information is either provided by you through the RaceResult.com online Registration tool or is provided by an Event Organiser.

### 3. Electronic technical data

This may include: IP address, registered domain, browser type, hardware type, network and software identifiers, device information.

This information is obtained using automated technologies or interactions (such as cookies and other similar technologies).

### 4. Usage data

This may include: visits to and the use of our Website and activity history.

This information is obtained using automated technologies or interactions (such as cookies and other similar technologies).

## 6. How will you use my information?

We use your identity and contact data to enable you to participate in events. The lawful basis for this purpose is through a contract with you when you agree to the terms and conditions of entering an event.

Additionally, we may use your identity and contact data to manage any emergency situations at an event. The lawful basis for the use of this data is to ensure your safety and that of others and to comply our legal and insurance obligations.

We may use your identity, contact and electronic technical data to administer and protect our Website and provide customer services. The lawful basis for this purpose is through a contract with you when you agree to the terms and conditions of entering an event.

Electronic technical and usage data may be used to analyse trends and statistics for the purpose of developing our business, Website and marketing strategy.

Your identity and contact data will only be used to promote our events when you have given express consent for us to do so.

If we need to use your personal information for an unrelated purpose, we will notify you and we will explain the legal basis which allows us to do so.

Please note that we may process your personal information without your knowledge or consent, in compliance with the above rules, where this is required or permitted by law.

Finally, we can use and share your aggregated data for any purpose. Aggregated data is not considered personal information in law as it does not directly or indirectly reveal your identity. However, if we combine aggregated data with your personal information so that it can directly or indirectly identify you, we will treat the combined data as personal information and use it in accordance with this Privacy Policy.

## **7. Who else has access to my personal information?**

We may share your personal information for the purposes/activities set out above with selected third parties including business partners, suppliers and sub-contractors for the performance of any contract we enter into with or in relation to you.

Our Website contains links to other websites, and in some cases, frames other websites (e.g. RaceResult.com), operated by our affiliates, partners or third parties. Please be advised that the practices described in this Privacy Policy for us do not apply to information gathered through these third party website(s). These other website(s) may also send their own cookies to you, collect your data or solicit your personal information. Always be aware of the terms of use and privacy policies of the websites you link to. We are not responsible for the actions and/or privacy policies of third parties or their websites.

Additionally, we will disclose your personal information to third parties if we are required to do so by law.

## **8. How do I opt out of marketing communication?**

We use a third party tool called MailChimp to send you marketing communications. Please refer to their privacy policy. You may ask us to stop sending you marketing messages at any time by clicking 'unsubscribe' on any email or by contacting us with a request to be unsubscribed.

## **9. How is my data secured and stored?**

To prevent unauthorised access or disclosure of your personal information we have adopted stringent security processes and limit access to personal information to employees and partners on a need to know basis.

If a personal information breach is suspected, we will notify you and the relevant regulator where we are legally required to do so.

Despite our implementation of these policies, please note that we cannot guarantee the security of any personal information that you send to us via the internet (including via email or forms on our website) or which is collected using online devices/tracking technology.

We will retain your personal information only for as long as is strictly necessary for the purposes for which such personal information was originally collected (or for such longer period as may be required by law).

## 10. What are my rights

During the course of an event registration period, it is important that you advise us of any changes to your personal information.

Your rights are as follows, you may:

1. Ask us to provide you a copy of the personal information we hold about you
2. Ask us to remove your personal information
3. Ask for us to correct any incorrect personal information about you
4. Request the restriction of processing of your personal data
5. Request the transfer of your personal information to a third party

Where a request is reasonable, you will not have to pay a fee to exercise your rights, however, we may refuse to comply with your request and/or charge a reasonable fee if your request is clearly unfounded, repetitive or excessive.

If you wish to exercise any of the above rights, please contact us by email at [info@rogueracer.co.uk](mailto:info@rogueracer.co.uk) or by post at: Linkside, Cheltenham Road, Painswick, GL6 6TS.

We endeavour to respond to all legitimate, basic requests within six weeks. Where this is not possible, we will advise you and keep you updated throughout the process. Whilst processing a request, communications will be sent using your original details.

Finally, you have to the right to make a complaint to the Information Commissioner's Office but request that you contact us in the first instance to have the chance to address your concerns.